

# 2

## Simple Plans

### Plan A

Buy product for \$5.50 per bag ...  
sell for \$10.00 (\$4.50 profit/bag)

### Plan B

Pick-up product and pay after  
it is sold. Pay \$6.00 per bag ...  
sell for \$10.00 (\$4.00 profit/bag)  
scan QR code for program details and qualifications

Return any unopened bags  
for full credit or refund.

Get Started  
scan HERE



## Katz Azz Jerky Fund-Raising Program



### NO INITIAL COST & HIGH PROFIT

Product can be picked up at the Red Deer warehouse. Customers can choose between Plan A or Plan B. (see website for details). Plan B allows for jerky to be picked up and paid for within 30 days at NO COST to the customer (qualifications apply). To all of our fundraising customers, all unopened bags can be returned with no restocking fee. (product must be within 60 days of best before date to qualify)

### HIGHEST QUALITY PRODUCT

KatzAzz Jerky has been awarded the highest Canadian approval rating and meets or exceeds all quality and health requirements making it available to legally sell in all Provinces and Territories of Canada.

### SUPPORTS LOCAL WESTERN CANADIAN BUSINESSES

KatzAzz Jerky is a proud Red Deer based private company and uses only 100% Canadian sourced, Federally inspected Beef and Pork. Proud Canadians producing the finest products.

### CONSUMABLE FOR REPEAT SALES

When you choose KatzAzz Jerky as your fund raising vehicle, you have chosen a product that can lead to repeat sales. If a product card is requested, a location on the card can be used to have a members' contact information for follow up repeat sales. Consumable products increase funding success!

### EXCELLENT CONSUMER VALUE

Meat products are included in the upper scale of quality healthy snack choices, and as such consumers understand the retail costs of beef jerky. Your customers are already conditioned to paying \$15 for a large bag like the ones you are selling. They are getting great value for their \$15. donation. EVERYONE WINS!

[www.katzazzjerky.com](http://www.katzazzjerky.com)  
[info@katzazzjerky.com](mailto:info@katzazzjerky.com)  
[butch@katzazzproducts.com](mailto:butch@katzazzproducts.com)

- Cracked Pepper
- Sweet Teriyaki
- Mild Ghost Pepper
- Maple Bacon

## 4 Flavours



## Take the Bite out of Fundraising

KatzAzz Jerky was founded in 2018 in Red Deer Alberta by us, Dale and Lee (Biff and Buck). We are both Central Alberta raised and have strong ties to minor and junior sports programs. We are grandparents to young athletes and have a deep understanding of the costs associated to enrolling our kids in sports. As costs increase, it has become more challenging to fund the activities for our kids. Fundraising is more important than ever. Raising donations is not getting easier and community members are being asked to donate more and more often. Our KatzAzz Jerky is the easiest product to sell, and it offers great value to your donation base, and is probably the most profitable product that your group has ever had.

In every group, someone gets the job of organizing the fundraising, and its usually the same people. Typically the options are collected from various fundraising ideas and most of them require either pre-selling (taking orders) or purchasing products with personal funds to be reimbursed later. Sometimes minimum quantities can be very high, and returning unsold product can be an expensive ordeal.

Are you finding it difficult to come up with the required funds to get started? If pre-purchasing the product is a challenge, we will supply the product to your team, upfront and give you time to sell it, then pay us later. We'll do our best to get you up and running. We call it plan B. If we can help, it's what we'll do. We have been able to help hundreds of our customers complete the most successful fundraising campaign they have ever had. We are here to help! Call us anytime. Biff and Buck. Let's make it happen!!



Buck

Biff



Alberta  
Proud Alberta Company

When a product  
this delicious  
and a program  
this simple  
come together,  
fundraising  
becomes very  
easy.



Supporting Canadian  
Communities

We ship to most Canadian addresses  
100% Canadian Made



Supporting Canadian Agriculture



- ✓ Delicious
- ✓ Nutritious
- ✓ Soft Texture
- ✓ Healthy Snack

Putting  
F.U.N.  
back into  
FUNdraising

Starts  
HERE



middle inside

**Katz Azz Jerky**  
Fundraising Program

When a product is delicious, and nutritious, and easy to use, fundraising becomes very easy.



Supporting Canadian Communities  
Canadian Made



**Putting F.U.N. back into FUNdraising**

**STARTS HERE**

**START**

front

**Katz Azz Jerky**

**CHEW**

**JERKY**

the Bite out of Fundraising

... in 2018 in Red Deer (and Buck). We are strong

- ✓ Delicious
- ✓ Nutritious
- ✓ Soft Texture
- ✓ Healthy Snack

**Putting F.U.N. back into FUNdraising**

**STARTS HERE**

**START**

back